



PHILIPPINE Fiesta™

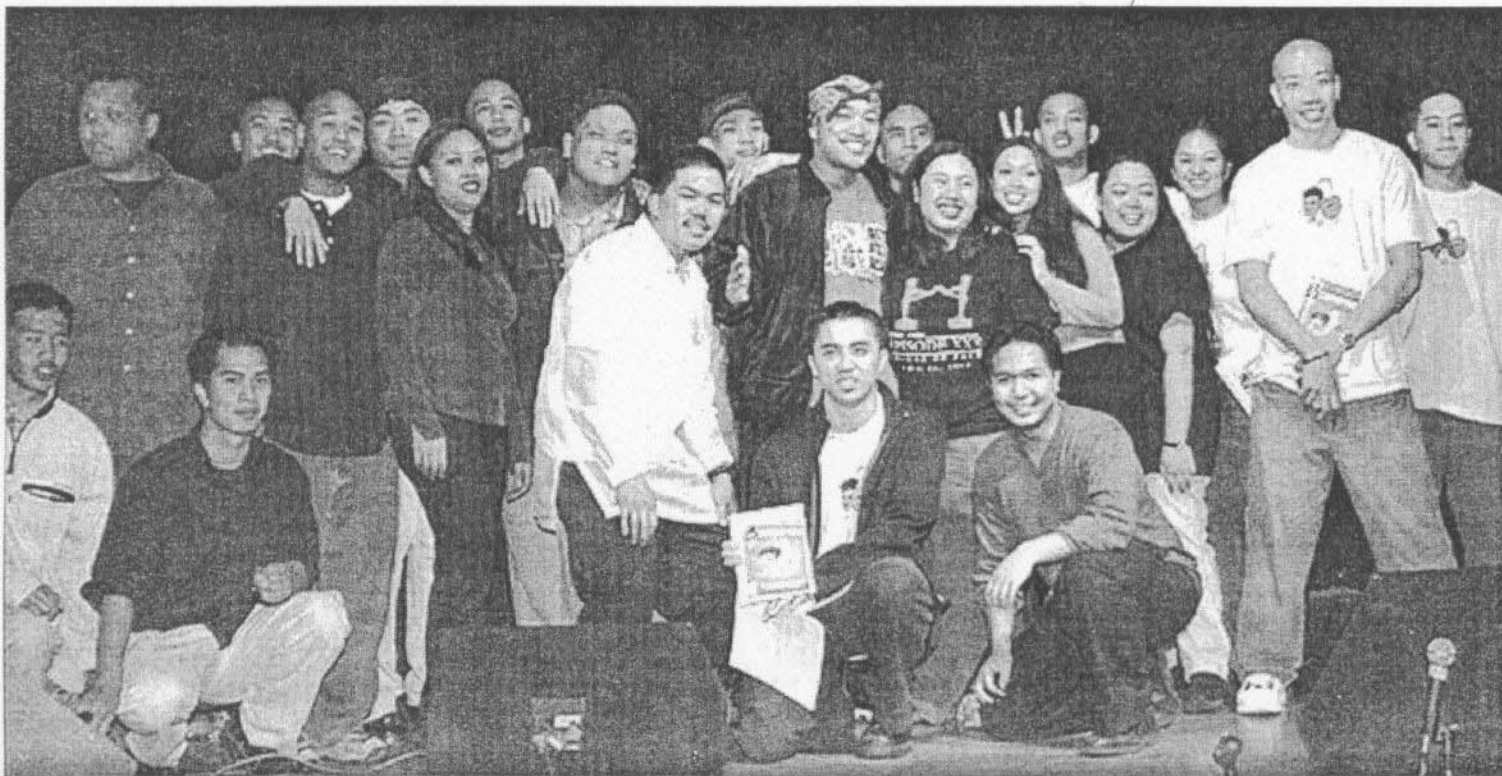
FILIPINO-AMERICAN COMMUNITY MONTHLY NEWSPAPER MAGAZINE

30 Entertainment

May 1-31, 2003

Philippine FIESTA

“LUMPIA” sells out SF Premiere! Screening at UC Davis 5/31



On Friday, March 28th, LUMPIA made its World Premiere in front of a SOLD OUT audience in San Francisco, CA. Over 500 LUMPIA lovers squeezed inside Jack Adams Hall at San Francisco State University to get their first glimpse of “the ultimate home made movie”. Benefiting the SFSU FilGrad and their 2003 Filipino graduation ceremony, the program included dazzling

performances by local dance group Generation 2 and female vocalists 3rd Avenue. LUMPIA transforms the Filipino spring roll into an 80-minute feature length video movie that takes place in the late-90’s. Culture clash and teen angst occurs when James and his friends become the targets of ridicule for the CREW, a bunch of thugs who have invented a new fad of (gulp!) F.O.B. bashing! A hero enters in the form of LUMPIA.

For director Patricio Ginelsa, the premiere of his satire signaled the end of a seven year journey. “I honestly never thought we’d finish this movie”, said Ginelsa. “To have all this people here in a sold out theater and to have it in my hometown is truly shocking!” Patricio was only 20 years old when he and his younger brother Darriel set out to make their “home made” movie with their Daly City neighborhood in 1996. Using

their close friends as actors, the entire action comedy was shot on a simple Video 8 camcorder. Darriel adds “With everything becoming digital, anyone can be a filmmaker nowadays. But back then, we had to be resourceful and rely a lot on our talent.” What is not widely known is that the Ginelsa brothers and their neighbors have been shooting movies since 1989 at the age of 12. “We’re not professional actors”, jokes Francis Custodio.

who plays the main protagonist James. “But I’ve been doing this since I was 10. [Patricio] has a way of making us look good.” Everyone in the crowd seemed to forget the home made quality of the movie. The audience gave a standing ovation to the LUMPIA cast and crew as they took the stage to answer questions on their project. Some diehard LUMPIA lovers even left with an exclusive LUMPIA comic book and T-shirt. LUMPIA comic book artist and Sacramento native Leroid David believes that it doesn’t matter what format a movie is in. “It all comes down to the story. If you can get people to enjoy the story, then nothing else matters. Special effects, fancy editing, or even my drawings can’t save your movie.” LUMPIA will be appearing ONLY in various film festivals and showcases nationwide. Their goal is to not only raise money for local community organizations but to raise enough money to release it independently on DVD. If you would like to screen LUMPIA at your school or event, please email the LUMPIA crew at KidHeroes@aol.com for more information. The next scheduled screenings for LUMPIA will take place on May 2 at CSU Hayward and May 17 in Union City. Another screening on May 31 at UC Davis will be a fundraiser for the Bayanihan Clinic in Sacramento. Stay tuned to <http://LoveThatLumpia.com> for more details.